HOW TO USE KHADI NATURAL HAIR COLOR

khadi NATURKOSMETIK
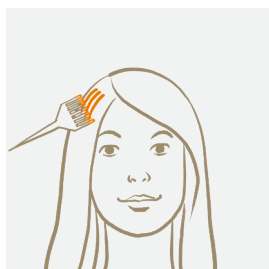
1. HAIR PRE-TREATING *

First cleanse your hair with a silicone-free shampoo like khadi Amla shampoo. Chemically treated or heavily damaged hair should be pretreated with Senna / Cassia. If you have very light or gray hair and would like to dye with a dark shade, we recommend that you treat your hair first with khadi pure henna or light brown. This is how you achieve the optimum color result with khadi Natural Hair Color.

2. PREPARE NATURAL HAIR COLOR

Stir khadi Natural Hair Color with warm water. Pay attention to the right water temperature. For most nuances, the water should be **50 degrees** warm, but for the henna tones (Pure Henna, Henna & Amla and Henna, Amla & Jatropha) the water should be **80-90 degrees**. Mix the paste thoroughly with a whisk until it is completely supple and easy to brush. The hair dye may smell different than you are used to from chemical hair dyes, because it is completely natural and healthy.

3. APPLY KHADI HAIR COLOR

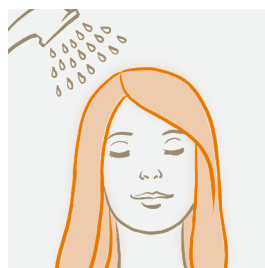You can apply khadi Natural Hair Color with a **coloring brush** or with **your hands only**.

• Using the brush: Part your hair, as described in the tutorial on khadi.de, and apply the paint with a brush. When coloring your roots, only apply color where you want your hair to be colored.

• Without a brush (only recommended, if your whole head of hair should be dyed): If you prefer to apply the color without a brush, simply spread the color with your hands on your head. The best thing is to get upside down over the bathtub. Make sure, that you cover every strand of hair with dye and knead the color very well.

4. LET ABSORB

khadi Natural Hair Colors dye your hair depending on your initial hair color and structure. Let the color sink in for about **30 to 120 minutes**. The longer the color rests in your hair, the more intense / darker the result will be. If you just want to freshen up your color, let the dye in your hair for about 15 to 30 minutes. If you want a strong, intense color, leave the color longer in your hair. It's best to keep your head warm with a towel, cap or turban. Now you can sit back and relax while the khadi Natural Hair Color is working its magic.

5. RINSE

Rinse your hair with lukewarm water only. Avoid shampoo, conditioner and other styling products in the next **24 to 48 hours**. This is very important, because during this time the color unfolds completely and reaches its final intensity. Before you wash your hair again with shampoo, apply a khadi hair oil and let it act for 20 minutes. The hair oil helps to set the color pigments in your hair.

ZOYA BG
ORGANIC & NATURAL

NOTE

Every hair is different - just as we are all individual. Therefore, the results may vary depending on your initial hair color and hair structure. It's best to test khadi Natural Hair Color on a hidden strand of hair first.